



East Windsor 250th Anniversary Committee
November 2, 2017
East Windsor Historical Society

The November 2, 2017 planning meeting for the 250th Anniversary Celebration of East Windsor met at the Osborn House of the East Windsor Historical Society.

The meeting was called to order at 7:00 pm.

Attendance:

Present: Ceil Donahue, Valerie Galinski, Alissa Hediguda, Rick Henshaw, *Diane Lajoie, Bob Maynard, Tim Moore, Ian Neill, Shawn Rodriguez, Angelo Sevarino, Jean Sevarino, Dick Sherman, Debbie Talamini, *Rebecca Talamini, *Tom Talamini, *Bill Thim, *Lynne Tracy-Thim

Absent: *Paul Anderson, *Jason Bowsza, *Peg Hoffman, *Scott Morgan

*indicates steering committee members

Minutes Reading:

The minutes from the October 19, 2017 meeting were not available. They will be reviewed at the November 16, 2017 meeting.

Since we had some new people and guests we went around the room and introduced ourselves at the start of the meeting.

COMMUNICATIONS:

Garden Tour: Nancy Masters has sent her regrets that she will not be able to organize the home and garden tour for the EW250. We will ask Nancy for the notes she has so far and see if someone else can organize the tour, possibly ask the Garden Club if they will host it.

Safe Grad: The Safe Graduation Auction is asking if we can donate a gift basket for the November 11, 2017 auction. The gift basket, which will include the Acadia book, a mug, magnet, and hat will be donated this weekend.

Scarecrow Contest: Mr. Sestercentennial, our EW250 scarecrow outside of the town hall, came in third in the online voting.

Special Guests:

Alissa Hediguda from the Red Cross spoke about our January 12, 2018 (8 am to 1 pm) blood drive at Scout Hall. She is asking us to recruit donors. The Red Cross will provide some posters we can use; the posters will have our EW250 logo on them.

Rick Henshaw from WDRC AM and 102.9 The Whale spoke to us about radio advertising. The radio stations offer different advertising packages and media kits to fit different budgets and promotions. They will work with us to find out about the event to promotion, who to reach, and the target audience. Rick works with Brad Davis on scheduling appearances and on-air promotions. They offer long-term pricing; purchase the time in volume (at a discount), but decide the specific times the advertising is used. We would need to plan in advance how much advertising we need. Suzi Klonk is in charge of programming; the programming department does some promotions for free.

COMMITTEE REPORTS:

Time Capsule Committee: The time capsule is in the barn at the historical society; it is not galvanized yet. We are getting prices for the galvanization process.

Time Capsule Committee: *Jason Bowsza, John Burnham, Tim Easter, Kirk Montstream, Chuck Riggott, and *Bill Thim.

Planning Committee:

Masquerade Ball: Tickets are on sale now. Rebecca Talamini has ordered both the champagne glasses and the masks for the ball. They are part of the budget from Geissler's Masquerade Ball keepsake sponsorship.

Kids' Winterfest: February 24, 2018 Ian Neill has spoken with Jim Stremper. Jim is trying to get us some horse-draw sleds for the event; the sleds will cost about \$100 each. Rebecca Talamini is going to ask Work & Play Nursery School & Daycare if they will provide the \$200 sponsor for the snacks at the event.

Dick Sherman, from the Lions club, spoke to us about adding a free eye-testing station at the Winterfest. They will need a darkened area; we can black out one of the rooms at Scout Hall. The test is open to anyone from 6 months to 100 years. The Lions provide eye testing at the schools and day care centers in town.

We discussed possibly getting the Rotary and the Masons involved for the Winterfest. The Masons provide identification cards for kids; they might be able to set up a table at the event.

Sundae Fun Day: Lynn Tracy-Thim will follow-up with the parks and recreation department to confirm who is doing what for the event.

Baseball Game: Bill Thim is still waiting to hear about the insurance information. Bob Maynard will follow up.

Reenactment: Bill Towers, of the Broad Brook Fire Department, will help Ceil Donahue get in contact with the Fife and Drum Corp.

Library Event: The library tour joint event between the South Windsor/East Windsor libraries needs a name. The event will take place for the month of February. Jessica Vogelgesang from the Wood Library in South Windsor is also working on an Ellsworth School open house and East Windsor Hill tour as another "Our Shared History" event.

We still need more volunteers. This is a very involved committee. If anyone wants to help organize one or more events, please email the 250th committee at

EW250@eastwindsorct.com.

Planning Committee: *Diane Lajoie, Ian Neill, Debbie Talamini, and *Lynn Tracy-Thim, Bill Thim. {Point Person: Lynn Tracy-Thim}

Fundraising Committee:

Sponsors: Lynn Tracy-Thim has received a sponsor for music for the July Sundae Funday event.

Fundraising Committee: *Jason Bowsza, John Burnham, Tim Easter, Andy Hoffman, and Kirk Montstream. Point people: John Burnham and Andy Hoffman

Promotion and Merchandise Committee:

Merchandise Supplies: The sweatshirts have arrived; the baseball caps should be here next week.

Knit Hats: Ceil Donahue brought in two examples of the knit hats; we decided the black hats with the folded brim. Ceil will order them.

Promotion & Merchandise Committee: Ceil Donahue, Dan Donahue, Scott Grizey, *Peg Hoffman, and *Rebecca Talamini

Parade and Picnic Committee:

EW250 members will meet with the Community Day committee on November 14, 2017 to work out the times for the event(s).

Committee: *Diane Lajoie, *Rebecca Talamini, *Bill Thim {Point Person: Bill Thim}

Social Media Committee:

The EW250 Facebook page has been active. A few people have posted the EW250 rocks they found around town. <https://www.facebook.com/EastWindsor250/>.

Social Media Committee: *Diane Lajoie, Bob Maynard, and *Rebecca Talamini

Press & Advertising Committee:

Masquerade Ball: Rebecca created flyers for the Masquerade Ball. We will put them out after we have contacted town organizations for ticket sales.

Calendar: Diane Lajoie has to finish some of the preparation for the calendar. Rebecca will set up the calendars in the proper format for Merritt Graphics.

Signs: The two-sided 24 x 24 inch signs have arrived for people who donated over \$50. We can deliver the signs; you should start seeing them on people's lawns soon.

Wooden Signs: We need to finish painting the wooden signs so we can put them up around town; the blue needs a second coat and the lettering in the center needs to be finished.

There will be a paint party on Monday night November 6, 2017 at Rebecca's garage.

Rebecca has the supplies; wear a sweatshirt for warmth.

OTHER BUSINESS:

- Help Needed: We are looking for people who can man a booth at the Wellness Committee Vendor Event on Wednesday, December 13, 2017 from 2:30 to 6:30. This would be a great opportunity to get people to sign up for our January 2018 blood drive. The cost to participate at the fair is \$10 plus a \$20 raffle item.

Tom Talamini made a motion to adjourn. Bill Thim seconded the motion.

The meeting adjourned at 7:50 pm.

Respectfully submitted,

Diane Lajoie